Digisquad concerns:

Some potential questions:  
  
**Website/UX**

* Which check out platform/software do you use? (Moneris?)
* Would you like to add the PayPal option?
* Are you open to the option of transferring your website to Shopify?  
  - redesign of website and overall layout, new images, new customer reviews
* Would you like to change the layout of the webpages?
* Would you like to have the registration form?
* What would you like to have in the registration form?

**Social Media/Copy:**

* Are you open to starting your Instagram page over from scratch?
* Do you currently have an Instagram business profile?
* Do you want to advertise mainly on Facebook and Instagram?
* Have you considered other e-commerce apps like Depop and Poshmark?
* Are you open to editing the descriptions on your website and Instagram captions?
* Are you using Pinterest?  
    
  **Graphic Design/Branding**
* Are you open to changing the logo?
* Do you have any colour preferences?
* Do they want any graphic content for social media platform ( for example any infographic)

**Business Questions**

1. Do you have a physical store?
2. What delivery services are you using?
3. How many people work in a team and is someone incharge of website maintenance and/or social media?
4. Where do you source your clothing items from? Is it from donations?
5. Can we recreate Instagram?
6. Can we change the Facebook advertisements?
7. Can we change the sales item description and add links to Instagram?
8. Do they have a physical store?
9. Regarding brand style guides, do they have any preference for the colors?
10. Do they want to change the logo?
11. Do they sell only used cloth or new cloth too?
12. What kind of delivery services do they use?
13. How many people work in a team?
14. What additional platforms are they using?
15. Do they want to have special discounts on some products?
16. Do they want to make the subscription for some events or for new items on sale?

Branding style guide

Social media how-to